



# ***Horizons University***

## **Master in Business Administration**



[www.huparis.edu.eu](http://www.huparis.edu.eu)

# Master in Business Administration

## Description of MBA

The MBA Program at Horizons University prepares students for leadership positions in global organizations and for careers as independent consultants, entrepreneurs, and business researchers.

## Possible Concentrations

International Management, International Marketing, and Martial Arts Management.

## Duration

The MBA was designed to last 2 years (or 24 months).

## Flexible, self-paced, 100% online

You can start your degree and courses any day of the year - when you are ready. Due to our self-paced approach, you can complete courses at your own pace. This means that you can both accelerate your degree, or take a lighter workload. The degree is completed fully online, so you will never have to travel to our campus to complete your courses.

## Studying Options and Language

It is possible to study both on-campus (in French) and online (in English).

## Degree Value 120 ECTS

## Admissions Requirements

- A Bachelor with a major in Business.
- 3 years or more of business related work experience.
- **When studying online:** The candidate must have proficiency in English language. When the candidate is a not a native English speaker, has not completed a degree in English, or has not worked in English, the prospective student must have a TOEFL score of 500PBT/61IBT (or equivalent score in an equivalent English test).
- **When studying on-campus:** The candidate must have proficiency in French language. When the candidate is a not a native French speaker, has not completed a degree in French, or has not worked in French, the prospective student must have a pass score in a French language test.

## Methodology

The structure of a typical course will require students to read materials supplied by the university, study related materials, and do some personal research on the topic (focusing on areas of personal interest). For each topic

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## What our students say about the MBA

*«Direct application in my professional life»  
- MBA Year 1 - Dubai*

*«The case studies were great as they placed me in real life situations, hence I was able to implement what I learned.» - MBA Year 2 - France*

*«Well structured, engaging and challenging» - MBA Year 2 - Cameroon*

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covered, the student will prepare the answer to a test. The test will consist of applying the skills learned to a given situation.

In some courses students will be required to prepare projects where they can apply their newly acquired skills in a more complete way.

An MBA structure at Horizons University is made up of core and specialized courses. The core program combines traditional business competencies with contemporary applications to globalization processes, characteristics of changing societies, and creative problem solving. Students will complete four core courses before taking four specialized courses in one of two areas: **International Management** and **International Marketing**

During the MBA all students will complete an independent research thesis, under the supervision of graduate faculty.



## International Management

The MBA in International Management focuses on the external and internal leadership functions typical of multinational corporations (MNCs). Each course emphasizes the management of information and relationships with a variety of stakeholders, including investors, employees, governments, consumers, financial institutions, and special interest groups.

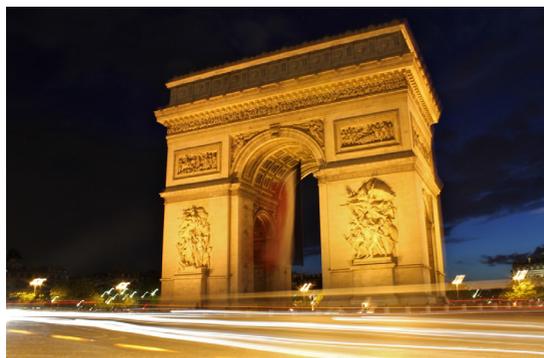
## International Marketing

This program addresses the interface of marketing logistics and cultural phenomena as they exist in a contemporary global environment. Students completing this specialization may seek careers in marketing management, research, consulting, or corporate leadership.

Course Number	Course Name
<b>Core Courses</b>	
MBA501	Leadership of Contemporary Business Organizations
MBA530	Business Ethics
MBA503	Financial Resource Management
MBA504	Business Research Strategies
<b>Specialized Courses (International Management)</b>	
MBA510	Managing the Multinational Corporation
MBA511	Political/Economic Environment of International Business
MBA512	Human Resource Management in MNCs
MBA513	Global Management Systems
MBA514	Cross-Cultural Communication
MBA515	International Marketing
MBA502	Global Integration Process
MBA516	E-Business
MBA505	Advanced Organizational Behavior
<b>Specialized Courses (International Marketing)</b>	
MBA520	Global Market Perspectives
MBA521	Marketing Management Process
MBA522	International Marketing Research Methods
MBA523	Marketing Strategy Development
MBA514	Cross-Cultural Communication
MBA525	Advertising
MBA527	Perceptual Psychology in Business (coming soon)

Welcome to Horizons University, your “*university of the 21st century.*” We are a highly flexible university delivering programs that fit your reality and give you practical experience. While you study at Horizons University you can live anywhere in the world and work full-time. We adapt to your schedule thanks to our one-to-one teaching/coaching approach. Most of our professors have been working in the field they teach for a minimum of 10 years. You can be sure that your experience at Horizons University will be relevant to the changing world and to your personal reality.

Our graduates travel the world, live in the five continents, hold leadership positions, manage their own companies, are ready for change and believe in the need for a shift in the educational experience.



Horizons University is a non-profit institution registered with the French Ministry of Education, and has institutional accreditation from ASIC, an accrediting body based in the UK. Furthermore, Horizons University is a member of EADL.

The Horizons University MBA is recognized for its excellence by ECBE (an European accrediting body), and ACBSP (an American accrediting body).

As a Horizons University student, you can be a part of the best in business: you may be offered membership in the prestigious Delta Mu Delta Honor Society.

## Practical Information:

### Tuition and Fees

3450€ tuition per academic year  
60€ registration fee  
80€ technology fee

### Admissions Process

#### 1. Application

First you must apply by filling in the application form, and sending Horizons University all the required documentation either via email or post.

#### 2. Processing

Once you have submitted your complete application, Admissions will appraise your application and get back to you in one week with the results of the evaluation.

#### 3. Enrollment to the University

Once accepted you will be eligible to enrol. The enrolment process is simple and fast. At this point you are required to send an original copy of your latest transcript to the central Paris campus, and pay your tuition. Contact [admissions@huparis.eu](mailto:admissions@huparis.eu) for information on the various ways you can pay your tuition at Horizons University.

### Supporting Documents for Application

- Your resume (Curriculum Vitae).
- 1 passport-size photo
- Scanned copies of all diplomas and transcripts obtained to date
- Proof of language proficiency
- Copy of your passport.

### Application and Enrolment Dates

You may enrol to the Horizons University MBA 365 days a year.

Once accepted, you can enrol to the MBA program anytime, and begin your courses any day, because courses have enrolment on a rolling basis.

### Graduation

Diplomas are shipped upon successful completion of the degree. Students wishing to attend graduation on our campus should contact the university at least 6 months prior to graduation (every Summer).

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Horizons University  
5, rue Conté  
75003 Paris, France

**Southern Paris Campus**  
Horizons University  
La Roche - D940  
45500 Autry le Chatel, France

**Contact our team at**  
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